

Culture as a medium for sustainability - Thuringian experiences

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**Thüringer
Nachhaltigkeitsbeirat**
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Thuringian Sustainability Advisory Board

- Since 2009, this board is appointed by the Prime Minister of Thuringia and the Minister for Environment, Energy and Nature Conservation
- The mission of the Advisory Council is to advise the Thuringian government with regard to an ecologically, economically and socially balanced sustainability policy.
- Experts selected in cross-section of the society (honorary)



Tasks

- Promote a democratic, humanistic, cosmopolitan and sustainable system
- Contribution of expertise in the further development of the Thuringian sustainability strategy
- Initiation of own projects to effectively anchor the idea of sustainability in society
- One goal of our Advisory Board is to achieve a sustainable education of young people in Thuringia and motivate young people to think about sustainable development
- Promoting democracy and international exchange



Our pillars for cultural sustainability

Youth projects:

I) Sustainability AWARD (5)

- every 2 years
- on various topics
e.g. sustainable nutrition,
turn old into new

II) Cooperation „Goldener Spatz“ 2021

- Media festival for children
- focus on sustainability
and media

III) Classroom theatre play

- patronage, cooperation
with German national
theatre, Weimar (DNT), 2022

Exhibitions

ZNE – examples to follow!

- Expeditions in aesthetics
and sustainability, 2019
- International awarded
touring exhibition of
artistic and inventive
practices by Adrienne
Goehler

Events

I) Cooperation with ACHAVA festival

- Sociocratic event format
- In rural areas
- together with Thuringian
Sustainability Center

II) Sustainability Forum

- annually new topic



Thesis: Culture as a medium for sustainability

- We need culture, arts to foster the transformation process
- culture as a multiplier/ promoter for the sustainability process
- for reaching & mobilising people, to create platforms, create exchange formats like a puzzle
- create joy for the change
- to try and walk new paths without fear, take fears and for reaching the SDGs



Thesis: Culture as a medium for sustainability

- This idea is not great, not new, not extraordinary
- but with our partners and their partners we create together a permanent penetration in the society regarding sustainability
- create a partner network (without controller) but a cooperative governance

- And I agree with Carlos Alvarez Pereira:

We need more women and children in the transformation process!



Thank you for your attention!



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